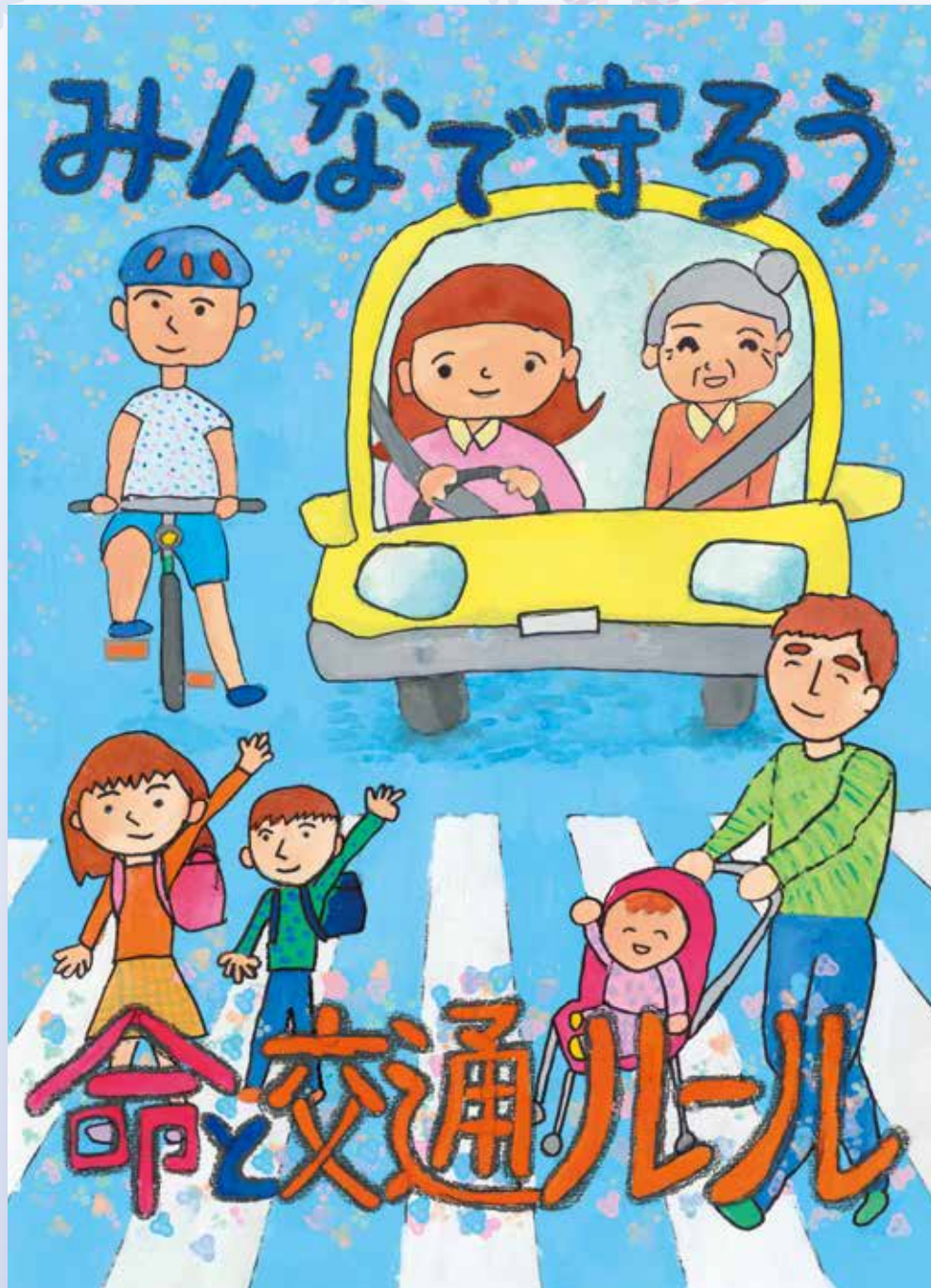


2025 TOKYO WINTER TRAFFIC SAFETY CAMPAIGN

Monday, December 1 to Sunday, December 7
Making Tokyo the world's No. 1 city in terms of traffic safety



The 13th Tokyo Metropolitan Government Traffic Safety Poster Contest (FY2025)
Honorable Mention Award-winning entry by Airi Tajima, 3rd Grade at Elementary School

Key points of campaign

1. Ensure safety for all pedestrians, including seniors
2. Prevent traffic accidents at dusk and nighttime
3. Prevent motorcycle accidents
4. Promote thorough understanding and compliance regarding traffic rules for bicycles and specified small motorized bicycles
5. Eradicate driving under the influence of alcohol
6. Promote measures against illegal parking



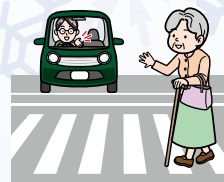
Tokyo Metropolitan Government /
Council on Measures for Traffic in the Capital

Key Points in the 2025 TOKYO Winter Traffic Safety Campaign

Point 1 Ensure safety for all pedestrians, including seniors

To seniors

Data on pedestrian traffic fatalities show that seniors make up approximately 60% of victims. Many accidents have resulted from senior pedestrians not following road-crossing rules, among other reasons. When crossing the road, be sure to always use a crosswalk and follow traffic signals. Be a role model for others by practicing safe behaviors, such as always following traffic rules and giving due consideration to your own safety, even when walking along familiar streets.



To all pedestrians

When crossing at a crosswalk, practice safe behaviors and take the initiative in protecting yourself. Stay alert to the possibility that drivers may not be aware of your presence, and make sure to look left and right to confirm your safety before crossing, even if the signal is green.

Point 2 Prevent traffic accidents at dusk and nighttime

Make use of reflective goods

The sun is setting earlier at this time of year, and serious accidents tend to occur more often around dusk and at night. Pedestrians and cyclists should make themselves visible to passing traffic, such as by wearing reflective goods, brightly colored clothing, or other items.

Turn on car lights early

To help prevent accidents at dusk, turn on your car lights early. Use high-beam headlights as appropriate to quickly spot pedestrians and assess the situation ahead.



Be more aware of the need to protect pedestrians and others

At crosswalks, pedestrians have right of way. Drivers should come to a full stop before a crosswalk if there are pedestrians or others trying to cross.

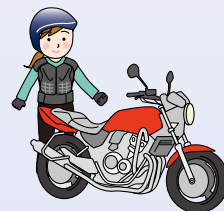
When turning left or right at intersections when the light is green, drivers must first make sure that no pedestrian is trying to cross the crosswalk ahead before proceeding carefully.



Point 3 Prevent motorcycle accidents

There have been many single-vehicle accidents involving mopeds and motorcycles, as well as collisions with other vehicles when making a right turn or when changing lanes.

Motorcycle riders should maintain a moderate speed and be sure to drive safely, even when on familiar roads. Never pass between cars or force yourself to overtake other vehicles, as such dangerous acts may lead to serious accidents. Tightly secure the chin strap of your helmet and wear a chest protector.



Point 4 Promote thorough understanding and compliance regarding traffic rules for bicycles and specified small motorized bicycles

To cyclists

When riding a bicycle, observe the Five Rules for Safe Cycling.

Many traffic accidents involving cyclists occur at intersections. When at an intersection without a signal, make every effort to prevent an accident by coming to a complete stop and confirming your safety before proceeding.

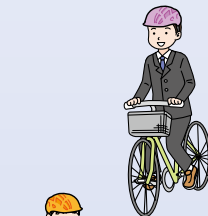
*Under revisions to the Road Traffic Act that will take effect on April 1, 2026, a traffic violation notification system ("blue ticket" system) will be introduced for bicycle traffic violations.

To users of specified small motorized bicycles (e.g., electric scooters)

When operating a specified small motorized bicycle, ride on roadways and obey signals and stop signs. Riding under the influence of alcohol is prohibited by law. Anyone who commits certain violations classified as dangerous acts (17 in total) twice or more within three years will be required to take a safety course for users of specified small motorized bicycles.

To all users of bicycles and specified small motorized bicycles

Be sure to check traffic rules before riding a bicycle or specified small motorized bicycle and operate the vehicle safely. Please wear a helmet when riding.

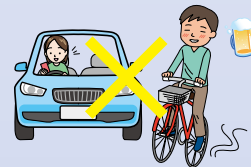


Point 5 Eradicate driving under the influence of alcohol

Driving under the influence of alcohol is an extremely dangerous criminal act that endangers the lives of yourself and others.

Never operate a car, motorcycle, bicycle, electric scooter, or any other vehicle after consuming alcohol. Additionally, providing a vehicle or alcohol to someone who is likely to drive under the influence or riding in a vehicle driven by someone who has been drinking is also punishable by law.

Together, we can build a society that has no tolerance for driving under the influence of alcohol.



Point 6 Promote measures against illegal parking

Even a single illegally parked vehicle can cause a traffic jam or accident. In particular, illegal parking at or near an intersection is a dangerous act that could lead to a major accident. Never park illegally. Traffic volume especially increases as we near the end of the year. Look into the available parking spaces at your destination before going out by car, and be sure to use a parking lot or a space with a parking meter, even when parking for a very short time. Individual efforts to avoid illegal parking make a difference.



Issued October 2025 Registration number: (7) 22
Action Plan for 2024 Tokyo Traffic Safety Campaign
Edited and Safety Promotion Section
issued by: Citizen Safety Promotion Division
Bureau of Citizens, Culture and Sports
Tokyo Metropolitan Government
2-8-1 Nishi-shinjuku, Shinjuku-ku, Tokyo
Phone: 03-5388-3124

リサイクル適性 (A)

この印刷物は、印刷用の紙へ
リサイクルできます。
石油系溶剤を
含まないインキを
使用しています。