

2020

Nationwide Spring Traffic Safety Campaign

6th to 15th April 2020

Making Tokyo the world's No. 1 city in terms of traffic safety



The 7th Tokyo Metropolitan Government Traffic Safety Poster Contest (FY2019)
Governor's Prize-winning entry by Ohashi Reina, 3rd Grade at Gotenyama Elementary School of shinagawa-ku

Tokyo Metropolitan Government / Council on Measures for Traffic in the Capital

Tokyo Metropolitan Government's 2020 Nationwide Spring Traffic Safety Campaign Key Points

Point 1 Traffic Safety for Pedestrians centering on Children

To parents and guardians of children

Traffic accidents involving children often occur between 2 p.m. and 6 p.m. Tell your children to look right and left, and confirm safety of the road before crossing, even if the traffic light is showing green. Also, teach them how dangerous it is to run into or to play on the road. Adults should be the role model to show them how to obey traffic rules.

To seniors

Seniors account for around 40 percent of road traffic deaths. About 60 percent of them are pedestrians. Even when walking on familiar streets, do not neglect traffic rules, such as ignoring traffic lights and jaywalking.



Point 2 Encouraging Safe Driving by Senior Drivers and Others

To senior drivers

Keep safety in mind when driving. For example, avoid driving when you don't feel well.

It might be a good idea to switch to a Safety Support Car S with advanced safety features, such as automatic braking and a system that suppresses acceleration after pedal misapplication.

The Tokyo Metropolitan Government is subsidizing purchase and installation of systems that suppress acceleration after pedal misapplication.

Consider voluntarily surrendering your driver's license if you have lost confidence in your driving ability or if your family has started to worry about your driving.

Various benefits can be received by obtaining a driving history certificate at the member shops of the "Council Supporting Voluntary Surrender of Driver's License by the Elderly."

To car drivers

Don't Drink and Drive!

Drunk driving is a criminal offence.

You will also be punished for providing a vehicle or alcohol to a person who is likely to drive while drunk, as well as taking a ride in a vehicle driven by a person under the influence of alcohol.

It is also prohibited to ride a bicycle under the influence of alcohol.

Always wear seatbelts — for yourself and for your family

All people in a vehicle must wear seat belts properly.

In the event of a traffic accident, a rear seat occupant not wearing a seat belt may be thrown out of the vehicle or fly forward and injure the front seat passenger.

Use of child seats is legally mandatory for children under 6.



For more details on subsidies



Designated Driver

* Designated Driver System

This system aims to prevent drunk driving by choosing a person to stay sober when a group of people go out to drink by car. The designated driver drives the other members home so nobody drives under the influence of alcohol.



Point 3 Promote Safe Use of Bicycles

To prevent traffic accidents at dusk and night, it is important to keep others aware of your presence.

Turn on the light on your bicycle when it gets dark and wear reflective goods to make yourself visible to passing traffic.

All cyclists, both adults and children, should wear helmets.

The Tokyo Metropolitan Government ordinance (*1) has been amended, making it mandatory from April 1, 2020 for all those who use bicycles to be insured (*2). Take out insurance to cover yourself in case of a bicycle accident.



Point 4 Ride a Motorcycle Safely

Whenever you go through an intersection, make sure it is safe.

Slow down sufficiently before taking a curve.

Fasten the chin strap of your helmet firmly, and wear chest and stomach protectors.

Wear long sleeves and long pants to decrease the amount of exposed skin.



* 1 Tokyo Metropolitan Ordinance on the Promotion of the Safe and Appropriate Use of Bicycles

* 2 Accident insurance for liability coverage in the event of death or bodily injury to a third party caused when using a bicycle.

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Office for Promotion of Citizen Safety
Tokyo Metropolitan Government

<https://www.tomin-anzen.metro.tokyo.lg.jp/english/traffic-safety/>

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