

2024 Nationwide Spring Traffic Safety Campaign


Saturday, April 6 to Monday, April 15

MAKING TOKYO THE WORLD'S NO.1 CITY IN TERMS OF TRAFFIC SAFETY

Zero Traffic Death Day: Wednesday, April 10th



The 11th Tokyo Metropolitan Government Traffic Safety Poster Contest (FY2023) Governor's Prize-winning entry by Shimokawa Haruto, 3rd Grade at Elementary School

 Tokyo Metropolitan Government / Council on Measures for Traffic in the Capital

Tokyo Metropolitan Government's Key Points in the 2024 Nationwide Spring Traffic Safety Campaign

Point 1 Secure a road traffic environment that is safe for children and practice safe road crossing

To parents and guardians of children

In Tokyo, there are many traffic accidents involving child pedestrians, and some of these accidents are caused by children when they suddenly run into the road or do not follow the crossing rules.

Adults should deepen their understanding of traffic rules and, once again, teach their children about road safety.

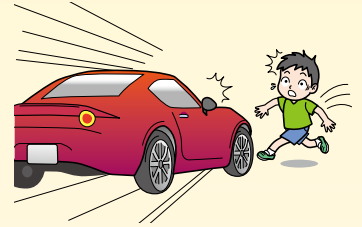
To seniors

Seniors account for about half of all pedestrian fatalities.

Even when walking on familiar streets, follow the traffic rules and always confirm that you are safe.

To all pedestrians

Practice safe behavior and take the initiative in protecting yourself such as by always confirming your safety before crossing a road, even if the traffic light is showing green.



Point 2 Drivers must be thoroughly aware that pedestrians come first, and drive with "thoughtfulness and yielding to pedestrians" in mind

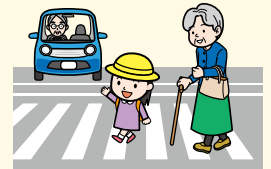
Become more aware that pedestrians come first

Viewing last year's traffic accident fatalities by situation, "while walking" was the highest, with over 20 percent occurring while the pedestrian was using the crosswalk to cross the road.

Drivers must be thoroughly aware that pedestrians come first and drive with "thoughtfulness and yielding to pedestrians" in mind.

Stop malicious and dangerous driving, such as driving under the influence of alcohol

Providing a vehicle or alcohol to a person who is likely to drive while under the influence of alcohol, or riding in a vehicle driven by a person under the influence, are acts punishable by law. Also, behavior known as "road rage," which includes sudden braking with the intention to obstruct the passage of other vehicles, failure to maintain a safe distance, and sudden changes in driving lane, is punishable as obstructive driving.



Point 3 Wear a helmet and comply with traffic rules when riding a bicycle, electric kickboard, or other such vehicles

To bicycle users

When riding a bicycle, observe the Five Rules for Safe Cycling. Many traffic accidents involving bicycles are collisions that occur at intersections. Make every effort to prevent an accident by pausing and checking for safety at intersections.

To users of electric kickboards and other such vehicles

Many traffic accidents involving electric kickboards and other such vehicles are occurring in Tokyo.

Make sure to check the traffic rules before riding, and use them safely.

*From July 1, 2023, new rules went into effect for electric kickboards and other vehicles classified as "specified small motorized bicycles."

To all users of bicycles, electric kickboards and other such vehicles

Everyone should wear helmets when riding on bicycles, electric kickboards or other such vehicles.

Riding under the influence of alcohol is prohibited. Never do it.



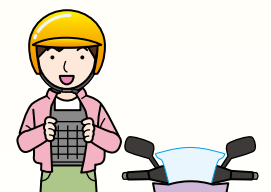
Point 4 Prevent motorcycle accidents

Traffic accidents by mopeds and motorcycles are increasing in Tokyo.

Last year, riders who were 40 years old or older accounted for about 70 percent of total fatal traffic accidents involving mopeds and motorcycles.

There are many single-vehicle motorcycle accidents and accidents occurring when a motorcycle heading straight through an intersection collides with another vehicle turning right from the opposite lane.

Riders should always be alert and keep their speed down. When riding, fasten the chin strap of the helmet firmly, and wear chest and stomach protectors.



**Citizen Safety Promotion Division
Bureau of Citizens, Culture and Sports
Tokyo Metropolitan Government**

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